



Stanley Black & Decker PR Tool Kit



Helmets to Hardhats Is Named an Inaugural Stanley Black & Decker Makers Grant Recipient

August 16, 2022 – Stanley Black & Decker (NYSE: SWK) announced the recipients of its first “Empower Makers” Global Impact Challenge, and Helmets to Hardhats (H2H) is honored to have been named as one of the grant recipients. This funding will help continue our efforts to connect transitioning active-duty military service members, veterans, National Guard and Reservists with skilled training and quality career opportunities in the construction industry.

“Having the support of Stanley Black & Decker gives Helmets to Hardhats the ability to not only reach more veterans, but change more lives,” said Helmets to Hardhats Executive Director, Martin Helms. “Our outreach to military service members helps clear away the clutter of dead-end jobs and allows us to connect them to middle-class, family-sustaining career opportunities within the Building Trades. We cannot thank Stanley Black & Decker enough for their unwavering commitment to our nation’s military veterans and the Helmets to Hardhats program.”

“For years, Stanley Black & Decker has been an outstanding supporter of Helmets to Hardhats (H2H), and that relationship continues to this day,” said Sean McGarvey, President of North America’s Building Trades Unions. “For the past 20 years, H2H has honorably helped thousands of military veterans transition back to civilian life. This generous funding will provide H2H with exciting opportunities to grow their program and provide more veterans with a pathway to a middle class, family-sustaining career in the building trades.”

Initiated in 2021, the Stanley Black & Decker Global Impact Challenge grant program is awarding up to \$25 million in grant funding over five years to nonprofits that are supporting trade workforce development initiatives in the construction and manufacturing sectors. With the first applications submitted in October 2021, 240 entrants were evaluated based on number of people served, outcomes projected, sustainable impact, depth of programs, and diversity, among many other considerations. Helmets to Hardhats was selected as one of 86 organizations that will help skill and reskill roughly 180,000 makers throughout 2022.

“Stanley Black & Decker is immensely proud to support Helmets to Hardhats as they work to provide the necessary skills for veterans to succeed,” said Stanley Black & Decker Vice President of Business



Development, Marty Guay. “Currently in the U.S., there are an estimated 650,000 open construction jobs and 10 million unfilled manufacturing jobs globally. Our purpose is to support ‘Those Who Make the World,’ and being able to fund educational programs and non-profits that are revitalizing trade careers directly connects to our core mission. Thanks to this year’s Makers Grant Recipients, together we will be one step closer to closing the trade skills gap.”

The Stanley Black & Decker Empower makers grant will enable Helmets to Hardhats to expand field and support operations to increase veteran recruitment for the organized Union construction trades with a focus on the Southeastern United States. With this increased field presence, H2H will accomplish more outreach, leading to more veterans becoming part of the organized construction trades and securing a place in America’s middle class.

To learn more about Stanley Black & Decker’s “Empower Makers” Global Impact Challenge, all of this year’s recipients and how non-profits may submit for the upcoming application period, please visit EmpowerMakers.com.

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About Helmets to Hardhats

Helmets to Hardhats (H2H) is a national program that connects transitioning active-duty military service members, veterans, National Guard and Reservists with skilled training and quality career opportunities in the construction industry. The program was created by the Center for Military Recruitment, Assessment and Veterans Employment; a 501(c)(3) nonprofit joint labor-management driven entity. The program is designed to help military service members successfully transition back into civilian life by offering them the means to secure a quality career in the construction industry. H2H acts as an advocate on behalf of military service members who are interested in working for the trades, corporations and associations that comprise the U.S. construction industry. Once registered, program users can access information and opportunities with 15 different trades and over 82,000 contractors.

About Stanley Black & Decker

Headquartered in the USA, Stanley Black & Decker (NYSE: SWK) is the world's largest tool company operating nearly 50 manufacturing facilities across America and more than 100 worldwide. Guided by its purpose – for those who make the world – the company's more than 60,000 diverse and high-performing employees produce innovative, award-winning power tools, hand tools, storage, digital tool



solutions, lifestyle products, outdoor products, engineered fasteners and other industrial equipment to support the world's makers, creators, tradespeople and builders. The company's iconic brands include DEWALT®, LENOX®, PROTO®, BLACK+DECKER®, CRAFTSMAN®, STANLEY®, CUB CADET®, HUSTLER® and TROY-BILT®. Recognized for its leadership in environmental, social and governance (ESG), Stanley Black & Decker strives to be a force for good in support of its communities, employees, customers and other stakeholders. To learn more visit: www.stanleyblackanddecker.com.